

# Confidence: The First C of Leadership Presence

*Confident Leaders are self-aware. They are:*



## Values Focused:

Deeply aware of their values and lead authentically from their heart.



## Strengths Based:

Intimately aware of their strengths; and know which strength to leverage and when.

Aware of self-sabotaging behaviours that hold them back.



## Resilient:

Mentally fit and able to respond to challenges with a positive rather than a negative mindset.